



GENRECON

COME GET YOUR GEEK ON



2019 SPONSORSHIP

GenreCon wants you!

Are you a business, private retailer or part of an organization that is interested in supporting the community and all it has to offer? Now's your chance!

GenreCon is Guelph's Comic Convention and we celebrate the four cornerstones of geek culture: Literature, Gaming, Film and Music. As a sponsor you have a chance to support these passions and share in the excitement and knowledge of exploring all Geekdoms. GenreCon is a fan-run convention that brings together a community of like-minded individuals to celebrate their enthusiasm for geek culture and your support is what makes that happen!

GenreCon is happening on **February 9-10, 2019 at the Delta Hotel & Conference Centre in Guelph, Ontario**. The Vendor hall hours are Saturday from 10am until 7pm and Sunday from 11am until 5pm, with a large variety of events, panels and special guests in attendance throughout the weekend.

**Any questions or comments please contact the Vendor Coordinator:
Beverley May at organizer@lynnvander.com**





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Sponsor GenreCon and get additional exposure!

Earth Element - \$75 - \$149

Gets your logo and blurb in a single instance posting on our social media pages, a ¼ page ad in our sponsor section of the GenreCon 2019 program book, and your logo and blurb on our sponsor page of the official GenreCon website: www.genrecon.com for a year.

Water Element - \$150 - \$249

Gets all of the benefits of Earth, plus your logo on our promotional print posters.

Fire Element - \$250 - \$399

Gets your logo and blurb in a bi-weekly recurring posting on our social media pages, a ½ page ad in our sponsor section of the GenreCon 2019 program book, and your logo and blurb on our sponsor page of the official GenreCon website: www.genrecon.com for a year.

Air Element - \$400+ (Unlimited)

Gets all of Fire's benefits plus an upgrade to a full page ad in our sponsor section of the GenreCon 2019 program book. In addition, you get a complementary medium size booth and your choice of event to sponsor.

Fifth Element - \$600 (1 only)

Gets your logo and blurb in a weekly recurring posting on our social media pages, the full back page of our GenreCon 2019 program book, and your logo and blurb on our sponsor page of the official GenreCon website: www.genrecon.com for a year. In addition, you get a complementary large size booth and your choice of event to sponsor.

Void Element - \$600(1 only)

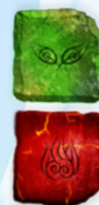
Gets your logo and blurb in a weekly recurring posting on our social media pages, your logo on the front page of our GenreCon 2019 program book, and your logo and blurb on our sponsor page of the official GenreCon website: www.genrecon.com for a year. In addition, you get a complementary large size booth and your choice of event to sponsor.





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Elemental Party Host - \$300 (4 only)

Saturday night is your chance to host one of our four Elemental Party Areas! As a host you will get all the benefits of a "Fire" level sponsorship, as well as 2 weekend passes. You can use this area to promote your business, service or product. Decorate this area however you want in the theme of your chosen element (Fire, Water, Earth or Air). Elemental choice is first come, first pick, so sign up soon to get your top choice.

Host responsibilities include:

- Hosting from the hours of 9pm until 12am
- Providing free drinks (alcoholic and non) and sample snacks
- Optional: run games or other entertainment

For the most effective use of your branding, sponsor early and get maximum exposure!

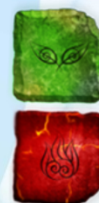
Description	Earth Element	Water Element	Fire Element	Air Element	Fifth Element	Void Element	Party Room
	\$75.00+	\$150.00+	\$250.00+	\$400.00+	\$600.00	\$600.00	\$300.00
Logo and blurb on GC social media (single instance)	X	X					
Logo and blurb on GC social media (bi-weekly recurring)			X	X			X
Logo and blurb on GC social media (weekly recurring)					X	X	
Logo and blurb on GC Website (1 year duration)	X	X	X	X	X	X	X
Logo on GC promotional posters (2 runs of 100)		X	X	X	X	X	X
¼ page ad in GC Program book	X	X					
½ page ad in GC Program book			X				X
Full page ad in GC Program book				X			
Logo on front page of GC Program book						X	
Logo/Ad on back page of GC Program book					X		
Medium size vendor booth package				X			
Large size vendor booth package					X	X	
2 complimentary weekend passes							X
Sponsor an event (limited number available)				X	X	X	





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SPONSOR ORDER FORM

(PLEASE FILL OUT AND SUBMIT BOTH PAGES)

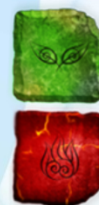
<input type="radio"/>	Earth Element Sponsorship (\$75.00 - \$149.99)	
<input type="radio"/>	Water Element Sponsorship (\$150.00 - \$249.99)	
<input type="radio"/>	Fire Element Sponsorship (\$250.00 - \$399.99)	
<input type="radio"/>	Air Element Sponsorship (\$400.00+)	
<input type="radio"/>	Fifth Element Sponsorship (\$600.00)	
<input type="radio"/>	Void Element Sponsorship (\$600.00)	
<input type="radio"/>	GenreCon Party area host (\$300.00 each)	
	Party Element: <input type="radio"/> Fire <input type="radio"/> Water <input type="radio"/> Earth <input type="radio"/> Air	
_____	Additional badges (\$15 each)	
	Grand Total	





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APPLICATION FORM

Sponsor Name:

(used on printed material)

Company Description:

(max 50 words for program)

Main contact name:

Contact cell number:

Contact email address:

Sponsor mailing address:

Sponsor website URL:

Facebook @ ID:

Twitter @ ID:

Authorized Signature*:

Date:

* By signing this application form, I acknowledge having read all pages of the 2019 GenreCon Sponsor Package and agree to be bound by all agreements, terms and conditions within this document. GenreCon staff reserves to right to accept or reject any application.

